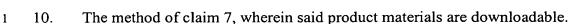
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WE CLAIM:

1	1.	A system for accessing a remote computer network, comprising:
2		a package;
3		an identification tag coupled to said package that stores identifying data
4		unique to said package;
5		an interrogator located external to said package;
6		a computer system coupled to said interrogator for exchanging information
7		with a remote site;
8		wherein said interrogator transmits a query to said identification tag and
9		said identification tag responds by communicating said identifying data to
10		said computer system, thereby accessing said remote computer network.
1	2.	The system of claim 1, wherein said identification tag is selected from the
	2.	group consisting of: a linear bar code, a composite bar code, a 2-
2		
3		dimensional bar code, a radio frequency identification transponder, and
4		data recorded magnetically.
1	3.	The system of claim 1, wherein said identifying data further comprises data
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2		selected from the group consisting of: a product identifier, a serial number,
3		a URL or other reference to a web site, and combinations thereof.
1	4.	A method for accessing a remote computer network, which comprises the
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2		steps of:
3		(i) providing an integrated system comprising,

4		a package,
5		an identification tag coupled to said package that stores identifying
6		data unique to said package,
7		an interrogator located external to said package, and
8		a computer system coupled to said interrogator for exchanging
9		information with a remote site,
10		(ii) sending a query signal from said interrogator to said identification tag;
11		(iii) responding to said query signal by communicating said identifying data
12		from said identification tag to said computer system;
13		(iv) executing a script associated with said identifying data in said
14		computer system; and,
15		(v) instructing said computer system to access said remote computer
16		network,
17		wherein said script contains programmed instructions.
1	5.	The method of claim 4, wherein said identification tag is selected from the
2		group consisting of: a linear bar code, a composite bar code, a 2-
3		dimensional bar code, a radio frequency identification transponder, and
4		data recorded magnetically.
1	6.	The method of claim 4, wherein said identifying data is selected from the
2		group consisting of: a product identifier, a serial number, a user identifier, a
3		URL or other reference to a web site, and combinations thereof.
1	7.	A method for providing product materials by accessing a remote computer
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2		network, comprising the steps of:

3		(i) providing an integrated system comprising,
4		a package,
5		an identification tag coupled to said package that stores identifying
6		data unique to said package,
7		an interrogator located external to said package, and
8		a computer system coupled to said interrogator for exchanging
9		information with a remote site,
10		(ii) sending a query signal from said interrogator to said identification tag;
11		(iii) responding to said query signal by communicating said identifying data
12		from said identification tag to said computer system;
13		(iv) executing a script associated with said identifying data in said
14		computer system,
15		wherein said script contains programmed instructions;
16		(v) instructing said computer system to access said remote computer
17		network; and
18		(vi) sending said product materials from said remote computer network to
19		said computer system.
1	8.	The method of claim 7, wherein said product materials is selected from the
2		group consisting of: product information, instruction manuals, advertising,
3		registration materials, promotional items, and mixtures thereof.
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1	9.	The method of claim 8, wherein said promotional items are selected from
2		the group consisting of: screen savers, fonts, computer games, text files,
3		music files, video files, and mixtures thereof.



- 1 11. The method of claim 7, wherein said identification tag is selected from the
- group consisting of: a linear bar code, a composite bar code, a 2-
- dimensional bar code, a radio frequency identification transponder, and
- 4 data recorded magnetically.
- 1 12. The method of claim 7, wherein said identifying data is selected from the
- group consisting of: a product identifier, a serial number, a user identifier, a
- 3 URL or other reference to a web site, and combinations thereof.
- 1 13. The method of claim 7, wherein a cookie is used to communicate between
- 2 said remote computer.